GISELE LAMARRE

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Profile

35 years experience as a journalist in national and international network news, and commercial production. Strengths in compelling storytelling, making personal connections, problem solving, adapting to the unfamiliar, understanding deadlines, teamwork, and working hard.

Experience

Producer for all NBC Platforms- Nightly News, Today Show, Dateline, MSNBC, NBC.com – 1994-present

Producer for NBC News broadcast, streaming, and digital platforms. I cover major national news stories: natural disasters, trials, court cases, protests, etc. I organize complex logistics, craft stories with reporters, guide coverage on assignments, book high profile guests, conduct field and virtual interviews, coordinate live shots all working in a highly competitive environment under deadline. Emmy for team coverage 2014.

Researcher Ian Symmonds Associates - 2017-2019

Conducted extensive interviews for private education consulting and research firm. Analyzed and summarized findings in project reports

Producer- ABC, CBS, CNN, 1993-2008

Freelance producer for breaking news and features. Adapted to each network's coverage needs. Maintained neutrality

Production Manager- Sockeye Creative 1996-2003

Contract production manager on ad campaigns for Adidas, Keen, Icebreaker, Portland Tourism Bureau. Hired contractors and talent, staged public facing events, secured locations, city permits, etc.

Director/Producer- America's Most Wanted, HGTV, Food Network 1996-2008

Produced, researched, wrote and edited AMW stories for John Walsh. Nine dangerous fugitives captured as a direct result of my stories!

AP/Producer- Front Page, 1990-1993

CNN Bureau Producer, Jerusalem – 1987-1990

Produced daily news stories during the Palestinian Intifada often under dangerous conditions. Wrote and edited scripts, assigned crews. Logistical and administrative duties as well

Education

BA International Relations, University of California at Davis, 1981-1985

MA International Affairs, Columbia University, NY 1986-1987. One year completed before joining CNN

References

Polly Powell, Senior VP, NBC Western Division, Los Angeles, CA 818-684-3459. polly.powell@nbcuni.com

Susan Leibowitz, Sr Producer Dateline NBC, Western Bureau.

Susan.leibowitz@nbcuni.com

Chelsea Damburg, Sr. Producer Booking Dept NBC News Chelsea.damburg@nbcuni.com

Lisa Rockower, State Director, Senator Ron Wyden lisa.rockower@gmail.com